Entrepreneurial Small Business

2014-2015 Catalog

Award Granted Upon Completion: Certificate in Entrepreneurial Small Business

Credits/Contacts Required: **34/34**

Major code: 04/410

CIP Code: 520799

Program Description

The Entrepreneurial Small Business Certificate is designed to provide students with a practical approach to learning the basics of running a business. General business theory, business operations, and communicating effectively within a business environment will be the main focus. If you desire to be your own boss, have the aptitude of a risk taker, and consider yourself a creative person, this certificate is for you!

General Education Requirements

None

Program Requirements – Min 34 credits *

		Cr
ACCT-100	Practical Accounting **–OR-**	
ACCT-101	Accounting Principles I	4
BUSN-160	Introduction to Business	3
BUSN-195	Business Communications	3
BUSN-242	Principles of Management	3
BUSN-250	Business Law I	3
BUSN-253	Marketing	3
BUSN-258	Small Business Management	3
BUSN-262	Principles of Selling	3
CIS-101	Computer Concepts & Applications	4
CIS-125	Business Technology Tools	2
ECON-120	Personal Finance **–OR-**	
ECON-131	Macroeconomics –**OR-**	
ECON-132	Microeconomics	3

Suggested Sequences Per Semester

		Cr / Ct
First Semester		
ACCT-100	Practical Accounting **-OR-**	
ACCT-101	Accounting Principles I	4/4
BUSN-160	Introduction to Business	3/3
BUSN-195	Business Communications	3/3
BUSN-250	Business Law I	3/3
CIS-101	Computer Concepts & Applications	4/4
		17/17
Second Semester		
BUSN-242	Principles of Management	3/3
BUSN-253	Marketing	3/3
BUSN-258	Small Business Management	3/3
BUSN-262	Principles of Selling	3/3
CIS-125	Business Technology Tools	2/2
ECON-120	Personal Finance -**OR-**	
ECON-131	Macroeconomics -**OR-**	
ECON-132	Microeconomics	3/3
		17/17

* Keyboarding proficiency is necessary for the successful completion of this degree. Students may demonstrate keyboarding proficiency by successfully passing the keyboarding test available in the Student Computing Center. Students without prior keyboarding experience should enroll in OIS-090 Computer Keyboarding.