

**BAY de NOC COMMUNITY COLLEGE
IRON MOUNTAIN CAMPUS
ADVISORY BOARD MEETING**

September 17, 2024

Call to Order: The meeting was called to order by Chair John Degenaer at 1:33 p.m. CT.

Roll Call: Laura Johnson took the roll call.

Members Present: Christie Borchardt, Andrew Brisson, Jennifer Huotari, Bruce Ortenburger, Paul Peterson, Jim Rice, John Degenaer

Members Absent: Bob Koerschner, Russ Kassin, Terri Mileski

Administration & Staff: Nerita Hughes, President; Jason Sullivan, Executive Director of West Campus

Recorder: Laura Johnson, Executive Administrative Assistant to the President

Minutes: The minutes from the June 18, 2024, meeting were presented for approval.

It was motioned by Bruce Ortenburger and seconded by Jim Rice to:

“Approve the Minutes from the June 18, 2024, Iron Mountain Campus Advisory Board Meeting as presented.”
No discussion. Motion carried unanimously.

Administrative Reports:

President's Report: Dr. Hughes reported:

Strategic Plan: The College's new five-year strategic plan was presented to the community during a virtual event on September 16. A hand-out of the strategic pillars was distributed to advisory board members.

Enrollment: Fall 2024 student enrollment is up 11% and 9% overall compared to budget. 2014 was the last time enrollment was over 2000. Iron Mountain enrollment is also up 11% in student headcount. Dr. Hughes noted full classes at Iron Mountain on the second day of the semester as she visited classrooms. The MI Reconnect tuition assistance program deadline to apply and be accepted for the winter and summer semesters was extended to December 31, 2024.

President's Advisory Council:

A President's Advisory Council (PAC) will be created with members identified from Delta and Dickinson counties. Dr. Hughes is unsure whether there will be a council for each county or a combined council of 25-30 members who meet virtually. Unlike the IM Advisory Board, the PAC will advise her specifically on what Bay should do to address the needs of the community and business & industry. Invitations will be sent to those who have shown interest. The first meeting will likely take place in January or February depending on everyone's availability.

Renewal Millage:

The operational renewal millage proposal language will be presented for approval to the Dickinson County Board of Commissioners before the end of the calendar year.

Draft language was shared with the advisory board members for their review and comments. Discussion was held about the recommendations to add "growth of virtual learning and dual enrollment" to the list of services provided and clarify the heading and language as "renewal millage". The attorneys will need to review changes to ensure the language will be considered renewal language. For this reason, it may be better to specify the list of services provided within the informational materials instead of the ballot language.

John Degenaer will provide the contact information for the Commissioner's attorney to Laura Johnson so the attorneys and the Dickinson County Clerk can finalize language and filing requirements to prepare for the Board of Commissioner's approval.

Exec. Director Report:

Jason Sullivan reported:

Semester Start-up:

The start-up of the fall semester has gone well. Concurrent enrollments (dual enrollment) from the DIISD will continue until October 1. Advising appointments reflect students coming out of high school and transferring after Bay. The MI Reconnect tuition assistance program has been a good option for many students as a lot were students who dropped during the pandemic and are ready to return to school.

Transfer Visits:

Transfer/Academic Co-Advisor Jillena Rose has done a great job coordinating visits from university representatives at the Iron Mountain campus to provide students with transfer information to their schools. U of M held a one-hour presentation last week. CMU was on campus today and met with advisors to review advising information for students to

transfer to CMU. LSSU, NMU, and MTU are also scheduled. CMU and MTU had not been on the IM campus.

New Bay Sign: The new Bay College digital sign will be installed next week. The upgrade will provide more colors and a larger sign.

Open Position: Michele Campbell, the Manager of Workforce and Community Engagement, left Bay College for another job. The position has been changed to the Manager of Continuing Education and Community Development and posted today. One of the main goals of this position will be developing community enrichment courses for both campuses. Corporate training will be covered by Business Development Manager Renee Lundberg for both campuses. Each position will connect opportunities for each area with one another.

Jason responded to Jim Rice about the current tools used to advise transfer students to other institutions.

New Business:

October 9 Events:

Dr. Hughes shared that the Zonta Club is hosting a REDress Event at the IM Campus on October 9 from 10a-3p CDT. The event acknowledges and creates awareness of the large number of murdered and missing indigenous women. Invitations will be sent to members and the event will be advertised to the community.

The Board of Trustees will hold their October meeting at the IM campus on October 9 at 5 p.m. CDT. The meeting is open to the public and the Advisory Board is encouraged to join the Board for dinner before the meeting and attend the meeting.

Other Business:

None

Adjournment:

It was moved by Bruce Ortenburger and seconded by Jim Rice to:

“Adjourn the meeting.” No discussion. Motion carried unanimously. The meeting adjourned at 2:05 p.m. CT.