LEARNING OUTCOMES

Associate in Applied Science (AAS)
Program: Business

Upon completion of this program, students will be able to:

1. Recognize and understand U.S. and global business practices and environments.
2. Describe the four basic management functions.
3. Define the basic marketing principles.
4. Identify various economic principles.
5. Demonstrate the use of current technologies and communication skills applicable to business.

SLOs AAS Business
Learning Outcomes
November 2011; Revised February 2015