

## **LEARNING OUTCOMES**

Associate in Applied Science (AAS) Program: Business

Upon completion of this program, students will be able to:

- 1. Recognize and understand U.S. and global business practices and environments.
- 2. Describe the four basic management functions.
- 3. Define the basic marketing principles.
- 4. Identify various economic principles.
- 5. Demonstrate the use of current technologies and communication skills applicable to business.