

LEARNING OUTCOMES

Certificate Program: Entrepreneurial Small Business

Upon completion of this program, students will be able to:

- 1. Recognize and understand business practices and environments.
- 2. Define basic economic, management, and marketing principles.
- 3. Demonstrate the use of current technologies applicable to business.
- 4. Identify and explain the process of operating a successful small business.

SLOs Certificate Entrepreneurial Small Business