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**STRATEGIC AGENDA**

# Strategic Agenda

July 2019



## MISSION

Student Success,  
Community Success,  
Culture of Success

## VISION

The College of choice  
where people thrive,  
workforces excel,  
communities  
connect and lives  
transform.

## CULTURAL BELIEFS

**I AM CHANGE**  
I create change by overcoming my fears.

**RESPECT**  
I value diverse perspectives and experiences and collaborate with positive intent.

**LET'S TALK**  
I exchange ideas thoughtfully and courageously to facilitate positive outcomes.

**FEED ME**  
I listen objectively to feedback and reflect to improve my performance.

**CLARIFY EXPECTATIONS**  
I clarify goals and expectations first so I can align and manage competing priorities.

**STAY FOCUSED**  
I contribute to every student's success.

## PRIORITIES

**STUDENT SUCCESS**  
Bay College will continue to be a premier institution of learning that creates high quality, relevant academic experiences for a diverse community of learners.

**COMMUNITY SUCCESS**  
Bay College collaborates as a proactive leader in workforce development educational partnerships, diversity, and being a responsible member of a resilient community.

**CULTURE OF SUCCESS**  
Bay College fosters a supportive environment that engages accountable employees, data driven results, and develops talent to be an employer of choice in the U.P.

## OBJECTIVES

1.  
Advance  
Academic  
Excellence

2.  
Strengthen the  
College Experience  
(into, through, and  
beyond)

3.  
Engage  
External  
Stakeholders

4.  
Cultivate  
Financial  
Sustainability

5.  
Strengthen  
Culture of  
Accountability

## NEXT STEPS

1. Develop 7 week semesters (May 19-Mar 20)  
2. Implement Acculog online programs and Curriculog (Mar 19-Mar 20)  
3. Explore competency based education (2018-2023)

1. Develop a clearer student intake process (Sep 17-Dec 19)  
2. Pilot co-advisor model (Jan 19-Jun 21)  
3. Integrate early alert and predictive scheduling (Aug 18-Aug 20)

1. Advance the diversity model (Jun 19-Jun 20)  
2. Implement strategies for workforce development growth (ongoing)  
3. Engage community on campus (ongoing)

1. Grow dual enrollment and early college efforts (2018-19)  
2. Identify opportunities to improve financial strength and rapidly deploy (ongoing)  
3. Streamline and add controls to the purchasing process (Jun 18-Dec 19)

1. Provide relevant employee training (ongoing)  
2. Continue mapping college-wide processes (ongoing)  
3. Continue to advance onboarding efforts (2019-2020)

## KEY OUTCOMES

1. Engage key stakeholders to develop supporting 7 week courses and processes  
2a. Create online catalog  
2b. Integrate curriculum process into online catalog  
3a. Develop next steps towards competency based  
3b. Determine credit for prior learning options

1. Revise application, communication and processes  
2. Measure and review outcomes of co-advising  
3. Automate interventions and measure success

1. Refine diversity efforts developing intentional goals/plans  
2. Increase workforce development engagement at both campuses  
3a. Increase event participation  
3b. Create support for millage

1. Increase early college tracks  
2. Further promote online programs  
3a. Review, revamp and deploy the new purchasing process  
3b. Implement fixed assets in Jenzabar

1a. Ensure all employees are confident using relevant systems  
1b. Deliver identified trainings (gender orientation in 2019)  
2. Update maps for all cross-functional college processes  
3. Implement onboarding for adjuncts/part-time employees