Strategic Agenda

July 2019

**MISSION**
Student Success, Community Success, Culture of Success

**VISION**
The College of choice where people thrive, workforces excel, communities connect and lives transform.

**CULTURAL BELIEFS**

**I AM CHANGE**
I create change by overcoming my fears.

**RESPECT**
I value diverse perspectives and experiences and collaborate with positive intent.

**LET'S TALK**
I exchange ideas thoughtfully and courageously to facilitate positive outcomes.

**FEED ME**
I listen objectively to feedback and reflect to improve my performance.

**CLARIFY EXPECTATIONS**
I clarify goals and expectations first so I can align and manage competing priorities.

**STAY FOCUSED**
I contribute to every student’s success.

**PRIORITIES**

**STUDENT SUCCESS**
Bay College will continue to be a premier institution of learning that creates high quality, relevant academic experiences for a diverse community of learners.

**COMMUNITY SUCCESS**
Bay College collaborates as a proactive leader in workforce development educational partnerships, diversity, and being a responsible member of a resilient community.

**CULTURE OF SUCCESS**
Bay College fosters a supportive environment that engages accountable employees, data driven results, and develops talent to be an employer of choice in the U.P.

**OBJECTIVES**

1. Advance Academic Excellence
2. Strengthen the College Experience (into, through, and beyond)
3. Engage External Stakeholders
4. Cultivate Financial Sustainability
5. Strengthen Culture of Accountability

**NEXT STEPS**

1. Develop 7 week semesters (May 19-Mar 20)
2. Implement Acculog online programs and Curriculog (Mar 19-Mar 20)
3. Develop a clearer student intake process (Sep 17-Dec 19)
4. Pilot co-advisor model (Jan 19-Jun 21)
5. Engage key stakeholders to develop supporting 7 week courses and processes
6. Revise application, communication, and processes

**KEY OUTCOMES**

1. Develop a premier institution of learning that creates high quality, relevant academic experiences for a diverse community of learners.
2. Bay College collaborates as a proactive leader in workforce development educational partnerships, diversity, and being a responsible member of a resilient community.
3. Bay College fosters a supportive environment that engages accountable employees, data driven results, and develops talent to be an employer of choice in the U.P.