

Entrepreneurial Small Business, Certificate 2023-2024 Catalog

Award Granted Upon Completion: Certificate in Entrepreneurial Small Business

Credits/Contacts Required: **34/34**

Major code: 04/410

CIP Code: 520799

Description

The Entrepreneurial Small Business Certificate is designed to provide students with a practical approach to learning the basics of running a business. General business theory, business operations, and communicating effectively within a business environment will be the main focus. If you desire to be your own boss, have the aptitude of a risk taker, and consider yourself a creative person, this certificate is for you!

Certificate Requirements (Min 34 Credits) *

- ACCT 100 - Practical Accounting **Credit(s): 4 OR**
- ACCT 101 - Accounting Principles I **Credit(s): 4**
- BUSN 160 - Introduction to Business **Credit(s): 3**
- BUSN 195 - Business Communications **Credit(s): 3**
- BUSN 242 - Principles of Management **Credit(s): 3**
- BUSN 250 - Business Law I **Credit(s): 3**
- BUSN 253 - Marketing **Credit(s): 3**
- BUSN 258 - Small Business Management **Credit(s): 3**
- BUSN 262 - Principles of Selling **Credit(s): 3**
- CIS 101 - Computer Concepts & Applications **Credit(s): 4**
- CIS 125 - Business Technology Tools **Credit(s): 2**
- ECON 120 - Personal Finance **Credit(s): 3 OR**
- ECON 131 - Macroeconomics **Credit(s): 3 OR**
- ECON 132 - Microeconomics **Credit(s): 3**

Suggested Sequences Per Semester

First Semester

- ACCT 100 - Practical Accounting **Credit(s): 4 OR**
- ACCT 101 - Accounting Principles I **Credit(s): 4**
- BUSN 160 - Introduction to Business **Credit(s): 3**
- BUSN 195 - Business Communications **Credit(s): 3**
- BUSN 250 - Business Law I **Credit(s): 3**
- CIS 101 - Computer Concepts & Applications **Credit(s): 4**

First Semester Total - Credit(s): 17 | Contacts: 17

Second Semester

- BUSN 242 - Principles of Management **Credit(s): 3**
- BUSN 253 - Marketing **Credit(s): 3**
- BUSN 258 - Small Business Management **Credit(s): 3**
- BUSN 262 - Principles of Selling **Credit(s): 3**
- CIS 125 - Business Technology Tools **Credit(s): 2**
- ECON 120 - Personal Finance **Credit(s): 3 OR**
- ECON 131 - Macroeconomics **Credit(s): 3 OR**
- ECON 132 - Microeconomics **Credit(s): 3**

Second Semester Total - Credit(s): 17 | Contacts: 17

NOTES:

Keyboarding proficiency is necessary for the successful completion of this degree. Students may demonstrate keyboarding proficiency by successfully passing the keyboarding test available in the Student Computing Center. Students without prior keyboarding experience should enroll in OIS 090 - Beginning Keyboarding.