

# Business

## Associate in Applied Science Degree

### Why Business?

This 2-year Associate in Applied Science in Business degree is perfect for students who wish to explore a wide array of business topics and learn about the many aspects involved in the business world. Students will learn the basic working knowledge of general business theory and practice, discover how the use of current technology is appropriate to business operations, and gain the ability to communicate effectively in an organization. Eligible students can also complete an internship or Co-op to gain real-world experience and see first-hand how businesses in their area operate.

### Why Bay College?

There are four business degree options for students take at Bay College. Each degree option is designed to build skills that are suited to assist students in their professional business career. Your instructors will help you develop skills in management, critical thinking, leadership, technological, communication, and other desirable business skills. The range of skills will allow you to prepare for a wide variety of career options, allowing you to choose a business or management career specific to your interests.

### Beyond Bay College

Students interested in transferring to a four-year institution to obtain a bachelor's degree or higher may find opportunities in the following areas of study:

- Accounting
- Accounting/Corporate Finance
- Accounting/Information Systems
- Business Administration
- Business Economics
- Entrepreneurship
- Finance
- Finance and Economics
- Finance and Risk Management
- Human Resource Management
- Information Assurance/Cyber Defense
- Information Systems
- International Business
- Management
- Operations Management
- Ski Area Business Management
- Sports Management
- Supply Chain Management

### Career Opportunities

Students who graduate from this program are eligible to gain entry level employment in business related fields such as:

- Sales
- Marketing
- Management
- Bookkeeping
- Finance

### Contact

#### Bay College

2001 N Lincoln Rd  
Escanaba, MI 49829

#### Bay College West Campus

2801 N US 2  
Iron Mountain, MI 49801

#### Office of Admissions

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# Business

2019-2020 Catalog

Award Granted Upon Completion:

Associate in Applied Science in Business

Credits/Contacts Required: **60/60**

Major code: 03/310

CIP Code: 520101

## Description

The Business program is designed to enable students to gain entry level employment in business related fields. The program covers the basic working knowledge of general business theory and practice, the use of current technology appropriate to business operations, and the ability to communicate effectively in a business environment. This program is available online.

### General Education Requirements – Min 15 credits

|          |                             | <u>Cr</u> |
|----------|-----------------------------|-----------|
| ENGL-101 | Rhetoric & Composition      | 3         |
| BUSN-177 | Mathematics of Business *   | 3         |
| ECON-131 | Macroeconomics -OR-         | 3         |
| ECON-132 | Microeconomics              |           |
| XXXX-xxx | General Education Electives | 6         |

### Requirements – Min 45 credits \*\*

|             |                                  | <u>Cr</u> |
|-------------|----------------------------------|-----------|
| ACCT-100    | Practical Accounting -OR-        | 4         |
| ACCT-101    | Accounting Principles I          |           |
| BUSN-160    | Introduction to Business         | 3         |
| BUSN-195    | Business Communications          | 3         |
| BUSN-242    | Principles of Management         | 3         |
| BUSN-250    | Business Law I                   | 3         |
| BUSN-253    | Marketing                        | 3         |
| BUSN-260    | International Business@          | 3         |
| CIS-101     | Computer Concepts & Applications | 4         |
| CIS/OIS-xxx | CIS -OR- OIS Elective(s)         | 7         |
| ECON-120    | Personal Finance                 | 3         |
| XXXX-xxx    | Business Electives or Co-Op #,** | 9         |

|   |   |
|---|---|
| # | Internships and Co-ops may require that the student pass a criminal background check. |
|---|---|

### Suggested Sequences Per Semester

|                        |                            | <u>Cr / Ct</u> |
|------------------------|----------------------------|----------------|
| <b>First Semester</b>  |                            |                |
| BUSN-160               | Introduction to Business   | 3/3            |
| BUSN-177               | Mathematics of Business *  | 3/3            |
| CIS-101                | Computer Concepts & Apps   | 4/4            |
| ENGL-101               | Rhetoric & Composition     | 3/3            |
|                        |                            | <b>13/13</b>   |
| <b>Second Semester</b> |                            |                |
| ACCT-100               | Practical Accounting -OR-  |                |
| ACCT-101               | Accounting Principles I    | 4/4            |
| BUSN-195               | Business Communications    | 3/3            |
| ECON-120               | Personal Finance           | 3/3            |
| XXXX-xxx               | CIS -OR- OIS Elective(s)   | 3/3            |
| XXXX-xxx               | General Education Elective | 3/3            |
|                        |                            | <b>16/16</b>   |
| <b>Third Semester</b>  |                            |                |
| BUSN-242               | Principles of Management   | 3/3            |
| BUSN-250               | Business Law I             | 3/3            |
| BUSN-253               | Marketing                  | 3/3            |
| XXXX-xxx               | Business Elective **       | 3/3            |
| XXXX-xxx               | General Education Elective | 3/3            |
|                        |                            | <b>15/15</b>   |
| <b>Fourth Semester</b> |                            |                |
| BUSN-260               | International Business @   | 3/3            |
| ECON-131               | Macroeconomics -OR-        |                |
| ECON-132               | Microeconomics             | 3/3            |
| XXXX-xxx               | Business Electives -OR-    | 6/6            |
|                        | Co-op **                   |                |
| XXXX-xxx               | CIS -OR- OIS Elective(s)   | 4/4            |
|                        |                            | <b>16/16</b>   |

\* Other mathematics credits may be accepted in the circumstances where a student has changed programs.

\*\* Business Electives can be chosen from any ACCT, BUSN, CIS, ECON, or OIS courses. Advisor assistance with choosing electives is highly recommended. All Co-op credits must be approved by an advisor.

@ It is highly recommended to complete this course during the fourth/last semester of course work.

note Keyboarding proficiency is necessary for the successful completion of this degree. Students may demonstrate keyboarding proficiency by successfully passing the keyboarding test available in the Student Computing Center. Students without prior keyboarding experience should enroll in OIS-090 Computer Keyboarding.