

Entrepreneurial Small Business Certificate

Why Entrepreneurial Small Business?

If you desire to be your own boss, have the aptitude of a risk taker, and consider yourself a creative person, this certificate is for you! The Entrepreneurial Small Business Certificate is designed to provide students with a practical approach to learning the basics of running a business. General business theory, business operations, and communicating effectively with a business environment will be the main focus.

Why Bay College?

The [Entrepreneurial Small Business](#) certificate program at Bay College prepares students that wish to start their own business for real world situations that can arise in the business environment. In the program, they will build a strong foundation of business skill-sets that will allow them to grow as a business owner, communicator, manager, or more! A certificate in small business can also supplement other degrees to enhance employability and increase abilities.

Contact

Bay College

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Escanaba, MI 49829

Bay College West Campus

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Office of Admissions

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baycollege.edu



Entrepreneurial Small Business, Certificate

Award Granted Upon Completion: Certificate in Entrepreneurial Small Business
Credits/Contacts Required: 34/34

Major code: 04/410
CIP Code: 520799

Certificate Requirements (Min. 34 Credits)

Course #	Course Name	Cr
ACCT 100	Practical Accounting	4 or
ACCT 101	Accounting Principles I	4
BUSN 160	Introduction to Business	3
BUSN 195	Business Communications	3
BUSN 242	Principles of Management	3
BUSN 250	Business Law I	3
BUSN 253	Marketing	3
BUSN 258	Small Business Management	3
BUSN 262	Principles of Selling	3
CIS 101	Computer Concepts & Applications	4
CIS 125	Business Technology Tools	2
ECON 120	Personal Finance	3 or
ECON 131	Macroeconomics	3 or
ECON 132	Microeconomics	3

Suggested Sequences Per Semester

<u>First Semester</u>		
Course #	Course Name	Cr/Ct
ACCT 100	Practical Accounting	4 or
ACCT 101	Accounting Principles I	4
BUSN 160	Introduction to Business	3
BUSN 195	Business Communications	3
BUSN 250	Business Law I	3
CIS 101	Computer Concepts & Applications	4
First Semester Total - Credit(s): 17 Contacts: 17		
<u>Second Semester</u>		
Course #	Course Name	Cr/Ct
BUSN 242	Principles of Management	3
BUSN 253	Marketing	3
BUSN 258	Small Business Management	3
BUSN 262	Principles of Selling	3
CIS 125	Business Technology Tools	2
ECON 120	Personal Finance	3 or
ECON 131	Macroeconomics	3 or
ECON 132	Microeconomics	3
Second Semester Total - Credit(s): 17 Contacts: 17		

Note(s)

Keyboarding proficiency is necessary for the successful completion of this degree. Students may demonstrate keyboarding proficiency by successfully passing the keyboarding test available in the Student Computing Center. Students without prior keyboarding experience should enroll in OIS 090 - Beginning Keyboarding.